



Step to E-commerce Business



Lower Costs

- ✓ Cut Expensive Salesman Cost
- ✓ No Expensive Advertisement
- ✓ No higher shop rent



Product Showcase

- ✓ Locate the Product Quicker
- ✓ Easy Product Information
- ✓ Get Customer choice
- ✓ Show what you have
- ✓ Multiply your sale with showcasing



Sell anywhere

- ✓ Enter in borderless Market
- ✓ whole world is your playground
- ✓ Go in Borderless Internet Market
- ✓ Remain Open All the Time 24 hrs/ 365 days
- ✓ Add New Customers



4 Ways to **Grow Your Business** Successfully

1

Learn the Importance of Product Showcasing

Whether you are a well-established brand or a start-up, showcasing your product is essential for the growth of your business and increased sales revenue. Product Showcasing improves your customer's decision power and entices them to buy more products.

2

Encourage Your Customers to Buy more

Whilst the profit margin can sometimes be slightly smaller, offers stimulate repeat purchases from existing customers and attract a new set of loyal customers, which in the long run is highly beneficial. You can multiply your sales by leaps and bounds.

3

Improve Business OPM - From Order to Cash

This is the heart of your business. You can improve processes for receiving and processing customer orders. Eventually, an organized platform will lead you to success. You can do your business around the world.

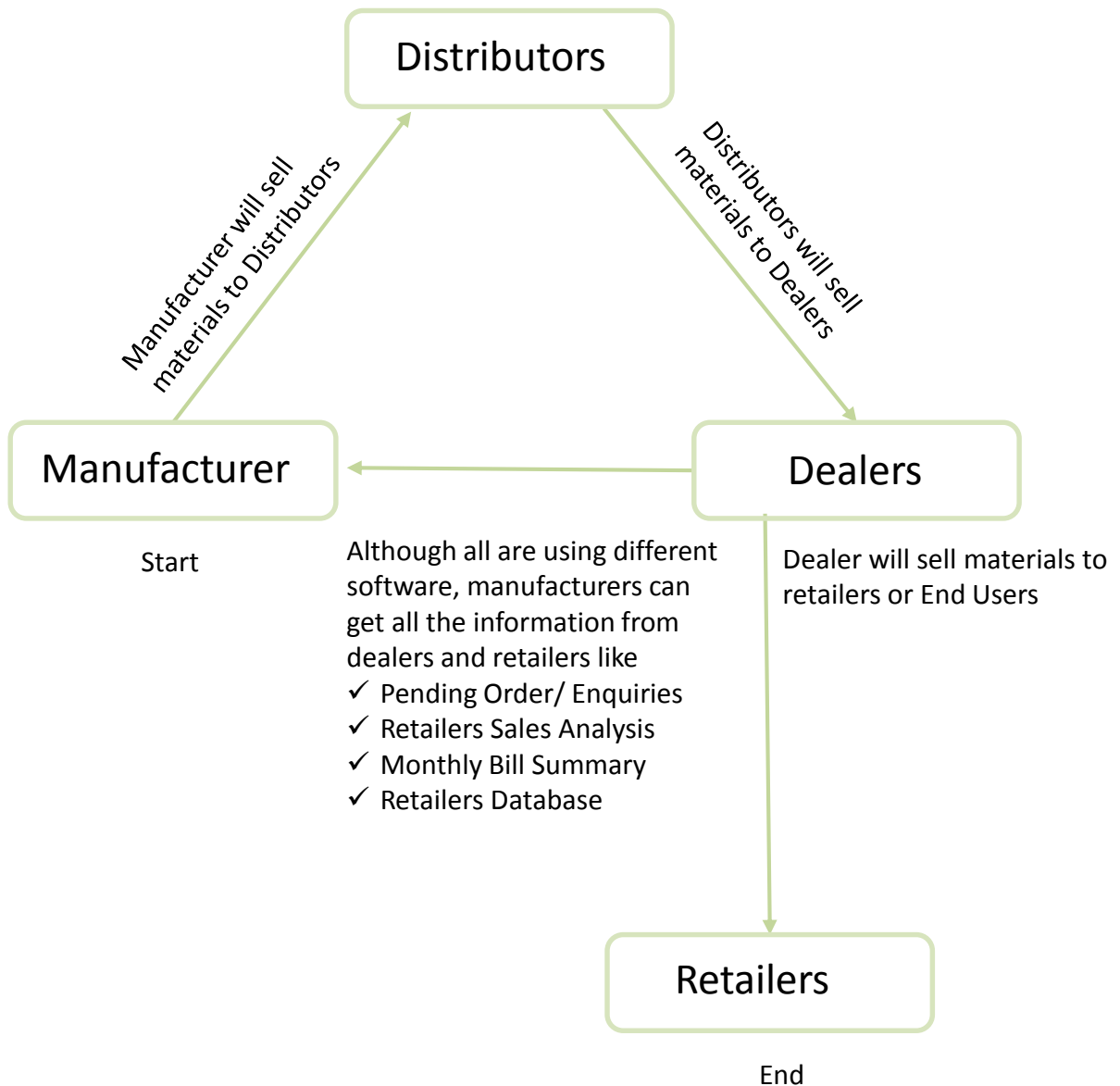
4

Ecommerce, the future of business

The future of selling and buying is online. Now, customers are not interested in going to the market and looking at different products for hours and wasting valuable time. Today, they want to shop at their own comfort and time, not by the rules of outlets that are open for certain hours. Leave your competitors behind.

B2B E-commerce

In B2B-e-commerce, manufacturers, distributors, dealers and retailers can manage their inquiries and orders on a single platform while maintaining their billing in separate software. So manufacturers can collect data from distributors to retailers.



Features and Technologies

Customers Offers & Scheme

- App Installation Offer
- Cash voucher for season and festivals
- App Share and Earn
- Buy X and Get Y free
- Get XX % Off Discount
- Cash Back (Loyalty Scheme)
- Free Delivery on Quantity
- Combo Offer
- Brand Wise Discount
- Customer Special Discount
- Total Value Discount
- Total Quantity Discount (Buy more Get More)
- Price negotiation for Project / Normal Customers
- Customer-wise Multiple Price List
- Offers Redeem Policy
- Customer wallet

Product Showcase

- Customize Home Page
- Display Unlimited Products
- Manage Department, Categories and Sub categories
- Product Variants
- Customer favorites
- Similar Products
- You may also like this
- Products Specifications, videos and PDF
- Web Pages – Today Deals, Popular Products, Lightning Deals, Stock Clearing, New Products
- Show available quantity and Out of stock
- Product Filter, Sorting and Brand wise
- Shop by Brands & Shop by Categories
- Unlimited Products Banners
- Unlimited Sliders
- Highlight Products and Categories

CRM

- Track enquiry
- Offer discount to potential customer
- Online Chat and Visitors tracking

Door Delivery Management

- State wise Rate
- State wise Facility for Door Delivery
- Auto calculation Parcel weight Charges
- Multiple Transporter Support

Order Process Management

- Manage Live Carts & Pending Checkout
- Pending Orders
- Pending Dispatch
- Pending Delivery Acknowledgement
- Partial Billing & Full Billing
- Direct Order & Customer Approval
- Shipping Status for Customers
- Door delivery, To Pay and Customer Pickup
- Order Cancellation and Payment refund
- Support Multiple Locations & Branches
- POD Attachment
- Barcode & SKU

Customer UI

- B2B Customer Registration
- Guest Users Checkout
- Pending Shopping Cart
- My Favorites / Wish Lists
- Flash Special Discount, Offers and Schemes
- Profile Management
- Wallet
- Order History
- Order Tracking Status
- Order Cancellation / Request
- Bill Download
- POD download
- Fast Track Billing System
- Save Multiple Delivery Location
- Available Delivery State

Report & Analysis

- Customer Reports - purchase history, payment history, Customer's favorite
- GST Report
- New Customer acquisitions
- Customer Repeat purchase rate
- Customer Purchase frequency
- Sales Report – Trailing and fiscal years, Category wise, Brand wise

Digital Marketing

- Promote on Google, Facebook, Pin interest, twitter & other Digital platform
- Product wise promotion, Brand wise Promotion

Pricelist

Customer Wise Price
Price Support for Special Order
Guest Price
B2B Partner Price

Payment

Multiple payment Gateway API
Free UPI Payment mode
COD
Credit

Showcase Inventory Management

Back to Back Order
Stop Negative Billing
Manage Maximum Order Quantity
Manage Minimum Order Quantity
Display Available Stock

API Integration

Customer's Billing
Customer's Payment
Stock Availability

User Rights Management

Multiple Users support
User wise log
Full rights management

For website demo, please open <https://estoreok.com>

For operator panel, please open
<https://estoreok.com/admin>
with user ID: admin, Password: admin

Licensing & Prices

Features	1st Year Cost	Next Year Cost
Unlimited Customers	---	---
API Integration with Accounting Software*	---	---
Domain	1000/-	1000/-
Payment Gateway + UPI Payment	5000/-	---
Cloudflare Plan	Free Plan	Free Plan
Cloudinary Plan	Free Plan	Free Plan
1. Amazon AWS Plan E-V1 Amazon EC2 R6g.large V1 Transactions Row: 7,00,000 Database: 500 MB VCPU: 1 RAM: 8 GIB Bandwidth: 10 GB Environment: Shared 2. Software Developing + Upgradation Cost 3. Support Cost (Voice + Remote Desk + Chat)	15000/-	12000/-
SSL Certificate	4000/-	4000/-
Total Price	25000/-	17000/-

Points to Remember

- API Integration charges would be extra. It depends on nature of complexity of third party software. All Cloudflare, Cloudinary and AWS plans can be upgraded depending on the evolution of the ecommerce platform.
- All Prices are tax exclusive.

Plugins

Add plugins and Enhance your Business

Plugins Price	
Android Mobile App	45000/- Next Year 8000/-
IOS Mobile App	55000/- Next Year 12000/-
WhatsApp Business API Unlimited	8000/- Next Year 8000/-
Social Media Promotion API	22000/- Next Year 5000/-
Multi - Users Management Pack + ERP API **	20000/- Lifetime
Offers, Schemes, wallet & Promotions	25000/- Lifetime
Transporter App	25000/- Lifetime
Additional Branch License	15000/- Lifetime

- All Prices are tax exclusive.
- ** ERP API is compatible with Enterprise & Corporate variants



THANKS!

Any questions?

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